

CHRISTIAAN MONTGOMERY

(952) 994-0889

UX Designer | UX Researcher
New York, NY

Email:

christiaan.montgomery@gmail.com

LinkedIn:

www.linkedin.com/in/christiaan-montgomery

Portfolio:

www.christiaan.work

SKILLS

UX Design Practices:

UX & UI Design, Information Architecture, Competitive Analysis, User Research, Affinity Mapping, Persona Creation, Sketching, Wireframing, Prototyping, Presenting, Storytelling, Visual Design

Business Practices:

Forecasting, Sales Analytics, Sales Planning, Logistics and Inventory Management, Project Management, P&L Budget and Cash Flow Management

SOFTWARE

Sketch, Figma, InVision, Zeplin, Adobe Creative Suite, Google Analytics, Sage CRM, Sharepoint

INTERESTS

Hiking/Camping, Photography, Gaming, Travel, City Exploration

EDUCATION

MBA,
Capella University

Bachelor of Arts,
University of Wisconsin -
Madison

UX Design Immersive,
General Assembly

With over 10 years of experience in Sales Operations, my career has focused on data analytics and managing teams to consistently achieve business goals. As a UX and Site Designer, I am able to employ a more creative and thoughtful skill set in order to solve usability issues with long term results. My ability to communicate with a variety of stakeholders combined with my leadership experience have allowed me to forge crucial connections between business objectives and user behavior.

EXPERIENCE

Director, Digital Experience

The Fragrance Group, New York, NY
March 2020

- Principle Designer for www.so-avant-garde.com and www.thefragrancegroup.net.
- Oversee corporate website redesign project and digital marketing initiatives across e-commerce channels.
- Employ UX methodologies to ensure digital product follow usability best practices and are optimized for integration with digital marketing strategies.

User Experience Designer (Consultant)

Inner Strength Foundation, Philadelphia, PA
January 2019

- Lead heuristics analysis and re-design of navigational flow.
- UX research, usability testing, wireframing and prototyping for website re-design.

User Experience Designer (Consultant)

LineUp ios App, New York, NY
November 2019

- Spearheaded crowd-sourcing app redesign using double-diamond UX methodology.
- Carried out UX research, usability testing, wireframing and prototyping for MVP deliverable.

Operations Manager, North America

Memo America/Memo International SA – New York, NY
November 2018 – September 2019

- Spearheaded North American distribution for Memo Paris, Floraiku, and Hermetica fragrance brands.
- Lead net ship, wholesale, and retail promotions for key retailer accounts, exceeding +20% of sales goals in the first six months of distribution.
- Handled forecasting, purchasing, and allocating for live and collateral for launches, new door openings, and daily sales operations.

Key Account Manager

International Cosmetics and Perfumes, Inc. – New York, NY
July 2013 – November 2018

- Managed net ship and wholesale of key retailer and secondary channel accounts for Creed and Hanae Mori brands.
- Responsible for aligning dept with overall company initiative of +18% year over year sales increase.